

## SIPLink COST-EFFECTIVE VOICE SERVICES

Node4 SIP Trunks enable you to create an IP connection between yourself and your telephone service provider, giving you the ability to make and receive telephone calls and access other IP services such as video calls, video conferencing and presence information. The phasing out of traditional ISDN lines is a key factor in businesses moving to SIP technology.

You can either keep your existing numbers or choose from a variety of new numbers, including UK geographic and non-geographic and we can provide international numbers for most major cities across the globe, regardless of your physical location.

Combining multiple connections into a central SIP Trunk deployment rather than installing traditional ISDN lines at each site, enables you to pool your resources to operate more efficiently and reduce your overall costs. By procuring your Connectivity from us as well as your SIP Trunks you can ensure

you have the amount of bandwidth you require and also make cost savings by only paying one connectivity charge.

SIP Trunks are fast to install and easy to scale. If you have a suitable telephone system then switching to SIP is simple and in most cases will just require a simple configuration change. SIP Trunks are available in multiples of one meaning that you only pay for the amount of lines you actually need saving money that would otherwise be spent on unnecessary overprovisioning.

SIP Trunks are ideal if you are already using VoIP services, or making a large volume of calls from multiple office locations, because of lower line rental costs and the ability to make free SIP to SIP calls between your offices. If you chose to set up your entire IP telephone system with us we can offer a range of flexible options on everything from the phones you use to the way in which you are billed to create the exact solution you need.

### KEY BENEFITS

#### COST EFFICIENCY

SIP is often more cost efficient than an ISDN system as you only pay for the total number of lines you need with no minimum commitment.

#### SUPPLIER CONSOLIDATION

By using us as your supplier for SIP Trunks and also connectivity you can ensure you have a suitable connection for your needs whilst also making savings on billing costs.

#### DISASTER RECOVERY

Calls can be diverted to a different site or to mobile to give you and your customers' continuity.

#### RESILIENCE

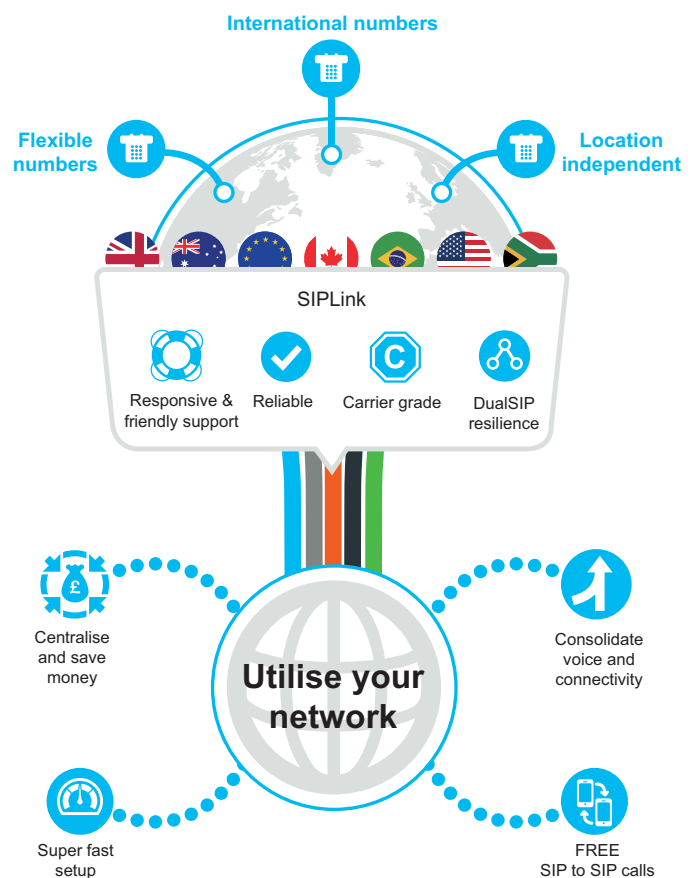
All our SIPs are paired for high availability, we can also provide geographical dual SIP for additional resilience.

#### RAPIDLY SCALABLE

New channels can be added remotely without any need to install a physical line. They also come in multiples of one so you can provision only what you need and avoid unnecessary spending.

#### FLEXIBLE SOLUTION

Because we have built and own our SIP platform we can customise your solution to meet your business requirements.



For more information about SIPLink or to request a test account please call our Sales Team today: 0845 123 2222 or email us: [info@node4.co.uk](mailto:info@node4.co.uk).



### SAVE MONEY



#### Competitive call rates

SIP call charges can be significantly cheaper than ISDN.

#### No minimum channel commitment

With SIPLink there are no minimum number of channels per PBX which reduces the cost of overprovisioning that can happen with a standard ISDN system.

#### No monthly DDI rental

Numbers are purchased with a one off cost meaning lower monthly payments for you, for the life of your system.

#### Centralisation and rationalisation

With no minimum channels commitment you can consolidate all your lines through one central PBX and only pay for the overall capacity you need.

#### Call bundles

We offer a range of inclusive minutes for UK, mobile and international numbers based on contract terms.

#### Free inter-site calls

Calls between your offices can go via your own network and not the PSTN which means they do not incur any costs, leaving your team free to talk.

#### Consolidation with connectivity

Consolidate your SIP Trunks and your network connectivity costs by procuring both from Node4.

### SCALABILITY



#### Capacity upgrades

Additional call capacity can be added remotely without any need to install physical lines.

#### Easy relocation

It is a soft change to send your telephone numbers to a new location making it easy for you to manage your office relocation.

### SECURITY AND FRAUD



#### ISO 27001 Information Security

Our ISO 27001 Security Certification ensures we meet stringent control requirements to manage information security.

#### ISO 9001 Quality Management

We operate a quality management system designed to make sure we consistently meet the needs of our customers and ensure continuous quality improvement.

#### Monthly spend warnings

You can set limits on monthly call spend and monitor changes in traffic to spot any irregularities.

#### Secure hosting

Our SIP platform is hosted in our highly resilient state of the art Data Centre keeping your calls safe from intrusion.

### ENTERPRISE CLASS SIP PLATFORM



#### Redundant Session Border Controllers

Our platform uses carrier grade session border controllers in a resilient cluster.

#### Emergency services support

Our systems keep the 999 Emergency Database up to date to ensure SIPLink is fully compliant with emergency services procedures.

#### PBX compatibility

SIPLink is proven to be compatible with most SIP-compliant PBXs and we will always work with you to integrate your system.

#### Proof of concept

Test accounts can be set up for you to trial the service before committing to a contract.

#### Resilient PSTN connections

Direct connectivity to multiple voice carriers allows us to re-route your traffic in the case of provider

#### Multiple Codec Support

We can support a range of codecs including G.729 and G.711.

#### Fax to Email capability

Get your fax via email using one of your existing numbers or by purchasing a new number.

### FLEXIBLE NUMBER ALLOCATIONS



#### UK geographic

You can use a geographic number from anywhere in the UK regardless of your physical location.

#### Non-geographic

Location independent numbers such as 0800 or 0845.

#### International

We can provide numbers for major cities across the globe to give you an international presence.

#### Immediate allocation

We keep a range of numbers in stock and ready to provision.

#### Number porting

For continuity you can port your existing numbers from most service providers onto SIPLink.

### DISASTER RECOVERY



#### Dynamic call routing

We can offer the ability to re-route calls between sites in the event that one of them becomes unavailable.

#### HA SIP Pairs

We pair our SIP platform for high availability

#### Dual SIP

We can provide dual geographic SIP to provide additional resilience.

#### External number divert

Divert calls to an external number such as a mobile number.